



LEVEL 1/2  
VOCATIONAL AWARD IN  
GLOBAL BUSINESS  
COMMUNICATION  
(FRENCH)

Content

Exam

Staff

Careers

Pupil view

Video

The course is divided into four units:

1. Global Opportunities
2. Global Customer Relationships
3. Global Marketing and Sales
4. Global Travel

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Unit 1- Learners will develop the skills to be able to identify and apply for jobs in French.

Unit 2 – Learners will develop skills to be able to respond to and make customer enquiries, feedback and complaints in French.

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Unit 3 - Learners will develop an understanding of the use of social media to promote and sell products and services in global markets in French.

Unit 4 - Learners will develop knowledge and understanding of how to research and book accommodation. They will gain cultural knowledge about various transport methods in France and understand travel information relating to places in a town or city, weather updates and transport issues in French.

## Exam

This is a new qualification which will first be offered for teaching in 2022. The below is from the draft specification:

Assessment will be a mixture of controlled assessment and examination.

Unit 1: Global Opportunities Controlled assessment (speaking, reading and writing in French): 6 hours 25% of qualification 50 marks

Unit 2: Global Customer Relationships Controlled assessment (listening, speaking, reading and writing in French): 7 hours 25% of qualification 50 marks

Unit 3: Global Marketing and Sales Controlled assessment (speaking, reading and writing in French): 6 hours 25% of qualification 50 marks

Unit 4: Global Travel On-screen (listening, reading and writing in French): 1 hour 30 minutes 25% of qualification 50 marks

Staff

There are three subject specialists in school for French

Mrs Thomas

Mrs Griffiths

Mrs Phillips

## Future Careers

Essentially, French is beneficial directly for careers in the following areas:

- Teaching
- Translating and Interpreting
- Law
- Banking
- Business
- Tourism

However, it can also help you with any career in which you have to have contact with people:

- Journalism
- Medicine
- Hospitality
- Engineering
- Retail

It also opens doors for travel, both for pleasure and for employment opportunities!

### How French will help you in the future

Having another language is something that will in itself open many doors for the future. In addition to this, the skills required to learn a language are the wider skills sought after in a wide range of careers and further study:

- Communication skills
- Resilience
- Memory
- Cultural awareness
- Public speaking

French has helped me to develop my communication skills, not just my knowledge of French.

Learning languages can help you with future jobs and opportunities.

It's fun to learn languages! It can help you with all different jobs and study in the future.

I've learnt things about my own language by learning other languages. I know more words and understand how it works better now.

Learning languages is good for travelling and studying abroad. It's easier to communicate with people whilst on holiday. It's a good thing to have on your CV when applying for jobs.

Learning languages is a good opportunity because you can speak to people in their own language. I think they respond better to you when you make that effort.

## What does learning a language say about me?

I am brave.

I have well-developed listening skills.

I can multi-task.

I persevere

I have a good memory.

I have a good memory.

I can solve problems.

I can think logically.

I am open-minded.

I am open-minded.

I can see and apply patterns.

I am culturally aware.

I am creative.

I can think on my feet and express myself verbally.

# HOW LANGUAGES HELP IN YOUR CAREER

