

## Details at a Glance

Qualification

GCSE / VOCATIONAL

Level

1/2

Exam Board

WJEC

Tiered

No

Periods per fortnight

5

Limited Group size

Yes

Staff

Miss L Bowen

## Course Structure

### WJEC LEVEL 1/2 AWARD IN RETAIL BUSINESS

#### Why choose WJEC Level 1/2 Award in Retail Business?

The WJEC Level 1/2 Award in Retail Business offers a learning experience that focuses learning for 14-16 year olds through applied learning, i.e. acquiring and applying knowledge, skills and understanding through purposeful tasks set in the retail sector or subject contexts that have many of the characteristics of real work.

The WJEC Level 1/2 Award in Retail Business has been designed to develop in learners the skills needed for progression from Key Stage 4 and GCSE learning to further education, employment and training.

The successful completion of this qualification, together with other equivalent qualifications, could provide the learner with opportunities to access a range of Level 3 qualifications including GCE, apprenticeships and vocationally related qualifications.

#### What will I study?

Unit 1 – Customer experience

The purpose of the unit is to review the quality of the customer experience in a retail organisation.

Unit 2 – Retail Business

The purpose of this unit is to enable learners to propose business solutions for a range of issues in the retail sector.

Unit 3 – Retail Operations

The purpose of this unit is for learners to apply their knowledge and understanding of retail operations to propose responses to change.

What skills will I develop?

By studying Level 1/2 Award in Retail Business, the applied purpose enables learners to learn in such a way that they develop:

- skills required for independent learning and development;
- a range of generic and transferable skills;
- the ability to solve problems;
- the skills of project-based research, development and presentation;
- the fundamental ability to work alongside other professionals, in a professional environment;
- the ability to apply learning in vocational contexts

## Examination/Assessment

#### How will I be assessed?

Unit 1: Customer Experience

Internally assessed controlled assignment task

Unit 2: Retail Business

75 minute examination; Total of 60 mark. Three scenarios with a set of questions on each scenario

Unit 3: Retail Operations

Internally assessed controlled assignment task. Qualification is graded as either, Level 1 Pass, Level 2 Pass, Level 2 Merit, Level 2 Distinction, or Level 2 Distinction\*

#### Careers with Retail Business

The qualification provides learners with a broad appreciation of work in retail business related industries and wider opportunities for progression into further education, employment or training.